



Psychology
UNIVERSITY OF TORONTO

THURSDAYS 11PM TO 2PM Location: UC

Contact Information	
Instructor: Sarah Radtke sarah.radtke@utoronto.ca	Teaching Assistant(s): Alexa Sacchi alexa.sacchi@mail.utoronto.ca
Office Hours: Virtual Appointments	Office Hours: Virtual Appointment

Course Description, Goals, and Prerequisites Intensive study of social attitudes and opinions development, description, measurement, modification, and organization. This course explores theories of how attitudes are formed, how they influence our behaviour, and how they can be influenced and changed. Specific topics include but are not limited to: attitude measurement, stereotypes and prejudice, dissonance, persuasion and advertising.

Note about prerequisites: It is your responsibility to ensure that you have met *all* prerequisites listed in the Psychology section of the A&S Calendar for this course. If you lack any prerequisites you WILL BE REMOVED. No waivers will be granted.

Reading Material/Textbook(s)

Maio, G. R. & Haddock, G. (2018). The Psychology of Attitudes & Attitude Change (3rd edition). Sage. There may be additional **supplemental** readings on QUERCUS

LOCATION: UCC 244 Thursdays 11am –2pm

Email:
 E-mails need to come from a utoronto account. E-mails regarding class material should be **directed to the TA**, who may choose to forward more difficult inquiries on to the Instructor. Students can expect a response to a **legitimate inquiry** within **48 hours**, not including weekends. If you don't receive a reply in this time period please re-send your message. The **course code (PSY320) should appear in the subject-heading** of all e-mails, to prevent messages from being discarded as spam. E-mail should not be seen as an alternative to meeting with the instructor (or the TA). Nor should e-mail be used as a mechanism to receive private tutorials (especially prior to tests) or to explain material that was covered in lectures you missed.

Lecture slides (for the most part) will be posted the night before class.

Course Evaluation/Marking Scheme

- i) Test 1 35%
- ii) Assignment 35%
- iii) Assignment Proposal 5%
- iiii) Final Exam 25%

Course Webpage/Quercus

The website associated with this course is accessible via <http://q.utoronto.ca>
In order to access course material, monitor course information, and view your grades you must log into Quercus. If you have any general questions regarding Quercus, please visit <https://q.utoronto.ca/courses/46670>.

Course Outline/Schedule

Date	Topic	Assignments
September 9 th	What are Attitudes and How are They Measured?	Chap 1
September 16 th	The Three Witches of Attitudes	Chap 2
Sept 23 rd	The Influence of Attitudes on Information Processing and Behaviour	Chap 3
Sept 30 th	How Do Attitudes Influence Behaviour?	Chap 4 Proposal for Assignment
Oct 7	Cognitive Influences on Attitudes	Chap 5
Oct 14	MIDTERM	Chap 1-5
Oct 21	Affective Influences on Attitudes	Chap 6
Oct 28	Behavioural Influences on Attitudes	Chap 7
Nov 4	Basic Principles in How Attitudes are Shaped	Chap 8
NOV 8th-12th	READING WEEK	
Nov 18	The Internal World	Chap 9
Nov 25	The External World	Chap 10 Assignment Due
Dec 2	An Eye to the Future	Chap 11
EXAM PERIOD	FINAL EXAM	Chap 6-11

Course Experience

Students can expect to have their tests, assignments and other documents returned in a timely manner. Discrimination is not tolerated in the classroom. We will be having discussions during class and

sometimes will work in groups.

Course Policies

Illness

For 2021 S-term, a *Verification of Illness* (also known as a "doctor's note") is temporarily not required. Students who are absent from academic participation for any reason (e.g., COVID, cold, flu and other illness or injury, family situation) and who require consideration for missed academic work should report their absence through the online absence declaration. The declaration is available on ACORN under the Profile and Settings menu. Students should also advise their instructor of their absence immediately.

If an absence extends beyond 14 consecutive days, or if you have a non-medical personal situation preventing you from completing your academic work, you should connect with your College Registrar. They can provide advice and assistance reaching out to instructors on your behalf. If you get a concussion, break your hand, or suffer some other acute injury, you should register with Accessibility Services as soon as possible.

There may be times when you are unable to complete course work on time due to non- medical reasons. If you have concerns, speak to me or to an advisor in your College Registrar's office; they can help you to decide if you want to request an extension or accommodation. They may be able to provide you with a College Registrar's letter of support to give to your instructors, and importantly, connect you with other resources on campus for help with your situation.

Penalties for Lateness

Please try your best to get assignments in on time. There will be a penalty of 5% per day if assignments are late.

Academic Integrity and Plagiarism *READ*:

Academic integrity is essential to the pursuit of learning and scholarship in a university, and to ensure that a degree from the University of Toronto is a strong signal of each student's individual academic achievements. As a result, the University treats cases of cheating and plagiarism very seriously. The Code of Behaviour on Academic Matters (www.governingcouncil.utoronto.ca/policies/behaveac.htm) outlines the behaviours that constitute academic dishonesty and the processes for addressing academic offences.

Normally, students will be required to submit their course essays to the University's plagiarism detection tool for a review of textual similarity and detection of possible plagiarism. In doing so, students will allow their essays to be included as source documents in the tool's reference database, where they will be used solely for the purpose of detecting plagiarism. The terms that apply to the University's use of this tool are described on the Centre for Teaching Support & Innovation website (<https://uoft.me/pdt-faq>).

Equity Statement

The University of Toronto is committed to equity and respect for diversity. All members of the learning environment in this course should strive to create an atmosphere of mutual respect. As a course instructor, I will neither condone nor tolerate behaviour that undermines the dignity or self-esteem of any individual in this course and wish to be alerted to any attempt to create an intimidating or hostile environment. It is our collective responsibility to create a space that is inclusive and welcomes discussion. Discrimination, harassment and hate speech will not be tolerated.

Religious Accommodation

As a student at the University of Toronto, you are part of a diverse community that welcomes and includes students and faculty from a wide range of backgrounds, cultural traditions, and spiritual beliefs. For my part, I will make every reasonable effort to avoid scheduling tests, examinations, or other compulsory activities on religious holy days not captured by statutory holidays. Further to University Policy, if you anticipate being absent from class or missing a major course activity (like a test, or in-class assignment) due to a religious observance, please let me know as early in the course as possible, and with sufficient notice (at least two to three weeks), so that we can work together to make alternate arrangements.

Academic Resources *(Include the following information about resources in your syllabus)*

Writing:

As a student here at the University of Toronto, you are expected to write well. The university provides its students with a number of resources to help them achieve this. For more information on campus writing centres and writing courses, please visit <http://www.writing.utoronto.ca/>.

Academic Integrity and Plagiarism:

All students, faculty and staff are expected to follow the University's guidelines and policies on academic integrity. For students, this means following the standards of academic honesty when writing assignments, collaborating with fellow students, and writing tests and exams. Ensure that the work you submit for grading represents your own honest efforts. Plagiarism—representing someone else's work as your own or submitting work that you have previously submitted for marks in another class or program—is a serious offence that can result in sanctions. Speak to me or your TA for advice on anything that you find unclear. To learn more about how to cite and use source material appropriately and for other writing support, see the U of T writing support website at www.writing.utoronto.ca/. Consult the Code of Behaviour on Academic Matters for a complete outline of the University's policy and expectations. For more information, please see <http://www.artsci.utoronto.ca/osai> and <http://academicintegrity.utoronto.ca/>

Other Resources

Student Life Programs and Services (<http://www.studentlife.utoronto.ca/>)

Academic Success Services (<http://www.studentlife.utoronto.ca/asc>)

Counselling and Psychological Services (<http://www.studentlife.utoronto.ca/hwc>)

Academic Guidelines:

It is your responsibility to ensure that you have met all prerequisites listed in the College Calendar for this course (PSY220 or equiv. & Stats 1 or equiv.). If you lack any prerequisites for this course, the Department may cancel your registration at any time. Further information about academic regulations, course withdrawal dates and credits can be found in the University of Toronto Calendar.

<http://www.artsci.utoronto.ca/>