



PSY 320H1S (L0201) – Social Psychology: Attitudes

THURSDAYS 11PM - 2PM

Location: Sidney Smith Hall, room 1074

Contact Information

<p>Instructor: Dr. Sarah Radtke sarah.radtke@utoronto.ca</p>	<p>Teaching Assistant(s): Mac Morgan mac.morgan@mail.utoronto.ca</p>
<p>Office Hours: Virtual Appointments</p>	

Course Description, Goals, and Prerequisites

Intensive study of social attitudes and opinions development, description, measurement, modification, and organization. This course explores theories of how attitudes are formed, how they influence our behaviour, and how they can be influenced and changed. Specific topics include but are not limited to: attitude measurement, stereotypes and prejudice, dissonance, persuasion and advertising.

Prerequisites:

PSY201H1/ECO220Y1/EEB225H1/GGR270H1/POL222H1/SOC202H1/STA220H1/STA238H1/STA248H1/STA288H1/PSY201H5/STA215H5/STA220H5/PSYB07H3/STAB22H3/STAB23H2/STAB57H3, **and** PSY220H1/PSY220H5/PSYB10H3/SOC213H1

Exclusion: PSY320H5

Note about prerequisites: It is your responsibility to ensure that you have met *all* prerequisites. If you lack any prerequisites you WILL BE REMOVED. No waivers will be granted.

Reading Material/Textbook(s)

Maio, G. R. & Haddock, G. (2018). The Psychology of Attitudes & Attitude Change (3rd edition). Sage. There may be additional **supplemental** readings on QUERCUS

Email

E-mails need to come from an utoronto account. E-mails regarding class material should be **directed to the TA**, who may choose to forward more difficult inquiries on to the Instructor. Students can expect a response to a **legitimate inquiry** within **48 hours**, not including weekends. If you don't receive a reply in this time period please re-send your message. The **course code (PSY320H1)** should appear in the **subject-heading** of all e-mails, to prevent messages from being discarded as spam. E-mail should not be seen as an alternative to meeting with the instructor (or the TA). Nor should e-mail be used as a mechanism to receive private tutorials (especially prior to tests) or to explain material that was covered in lectures you missed.

Course Evaluation/Marking Scheme

Include:

- i) Test 1 35%
- ii) Assignment 35%
- iii) Assignment Proposal 5%
- iiii) Final Exam 25%

Course Webpage/Quercus

This course uses the University's learning management system, Quercus, to post information about the course. This includes posting readings and other materials required to complete class activities and course assignments, as well as sharing important announcements and updates. The site is dynamic and new information and resources will be posted regularly as we move through the term, so please make it a habit to log in to the site on a regular, even daily, basis. To access the course website, go to the U of T Quercus log-in page at <https://q.utoronto.ca>. Once you have logged in to Quercus using your UTORid and password, you should see the link or "card" for **PSY 320H1S**. You may need to scroll through other cards to find this. Click on the **PSY 320H1S** link to open our course area, view the latest announcements and access your course resources. There are Quercus help guides for students that you can access by clicking on the "?" icon in the left side column. **SPECIAL NOTE ABOUT GRADES POSTED ONLINE:** Please also note that any grades posted are for your information only, so you can view and track your progress through the course. No grades are considered official, including any posted in Quercus at any point in the term, until they have been formally approved and posted on ACORN at the end of the course. Please contact me as soon as possible if you think there is an error in any grade posted on Quercus.

Lecture slides (for the most part) will be posted the night before class.

Course Outline/Schedule

Date	Topic	Assignments
January 13 th	What are Attitudes and How are They Measured?	Chap 1
January 20 th	The Three Witches of Attitudes	Chap 2
January 27 th	The Influence of Attitudes on Information Processing and Behaviour	Chap 3
Feb 3 rd	How Do Attitudes Influence Behaviour?	Chap 4 Proposal for Assignment
Feb 10 th	Cognitive Influences on Attitudes	Chap 5
Feb 17 th	MIDTERM (online)	Chap 1-5
Feb 22-25	READING WEEK	
March 3 rd	Affective Influences on Attitude	Chap 6
March 10 th	Behavioural Influences on Attitude	Chap 7
Mar 17 th	Basic Principles in How Attitudes are Shaped	Chap 8

Mar 24	The Internal World	Chap 9
March 31	The External World	Chap 10 Assignment Due
April 7 th	An Eye to the Future	Chap 11
EXAM PERIOD	FINAL EXAM (online)	Chap 6-11

Course Policies

Course Experience

Students can expect their tests, assignments and other documents handed back to them in a timely manner. The classroom is a place for respect and there is no room for discrimination in the class.

Missed Tests/Term Work

For 2022 S-term, a *Verification of Illness* (also known as a "doctor's note") is temporarily not required. Students who are absent from academic participation for any reason (e.g., COVID, cold, flu and other illness or injury, family situation) and who require consideration for missed academic work should report their absence through the online absence declaration. The declaration is available on **ACORN** under the Profile and Settings menu. Students should also advise their instructor of their absence.

If an absence extends beyond 14 consecutive days, or if you have a non-medical personal situation preventing you from completing your academic work, you should connect with your College Registrar. They can provide advice and assistance reaching out to instructors on your behalf. If you get a concussion, break your hand, or suffer some other acute injury, you should register with Accessibility Services as soon as possible.

For missed tests, please contact me no later than one week after missing it and include your absence declaration submitted on the day of the missed test. **If approved, the value of the test will be redistributed. Students who miss the final assessment should file a petition for a deferred final assessment with their College Registrar's Office.**

Accommodation for Personal Reasons

There may be times when you are unable to complete course work on time due to non-medical reasons. If you have concerns, speak to me or to an advisor in your College Registrar's office; they can help you to decide if you want to request an extension or accommodation. They may be able to provide you with a College Registrar's letter of support to give to your instructors, and importantly, connect you with other resources on campus for help with your situation.

Penalties for Lateness

Term work must be submitted by the assigned date. Penalties of 5% per calendar day (including weekends) up to and including the last day of the term, will be applied by the Instructor.

Academic Integrity

All students, faculty and staff are expected to follow the University's guidelines and policies on academic integrity. For students, this means following the standards of academic honesty when writing assignments, collaborating with fellow students, and writing tests and exams. Ensure that the work you submit for grading represents your own honest efforts. Plagiarism—representing someone else's work as your own or submitting work that you have previously submitted for marks in another class or program—is a serious offence that can result in sanctions. Speak to me or your TA for advice on anything that you find unclear. To learn more about how to cite and use source material appropriately and for other

writing support, see the U of T writing support website at <http://www.writing.utoronto.ca>. Consult the Code of Behaviour on Academic Matters for a complete outline of the University's policy and expectations. For more information, please see <https://www.artsci.utoronto.ca/current/academic-advising-and-support/student-academic-integrity> and <http://academicintegrity.utoronto.ca>

Plagiarism

Normally, students will be required to submit their course essays to the University's plagiarism detection tool for a review of textual similarity and detection of possible plagiarism. In doing so, students will allow their essays to be included as source documents in the tool's reference database, where they will be used solely for the purpose of detecting plagiarism. The terms that apply to the University's use of this tool are described on the Centre for Teaching Support & Innovation website (<https://uoft.me/pdt-faq>).

Equity, Diversity, and Inclusion

The University of Toronto is committed to equity and respect for diversity. All members of the learning environment in this course should strive to create an atmosphere of mutual respect. As a course instructor, I will neither condone nor tolerate behaviour that undermines the dignity or self-esteem of any individual in this course and wish to be alerted to any attempt to create an intimidating or hostile environment. It is our collective responsibility to create a space that is inclusive and welcomes discussion. Discrimination, harassment and hate speech will not be tolerated.

Religious Accommodation

As a student at the University of Toronto, you are part of a diverse community that welcomes and includes students and faculty from a wide range of backgrounds, cultural traditions, and spiritual beliefs. For my part, I will make every reasonable effort to avoid scheduling tests, examinations, or other compulsory activities on religious holy days not captured by statutory holidays. Further to University Policy, if you anticipate being absent from class or missing a major course activity (like a test, or in-class assignment) due to a religious observance, please let me know as early in the course as possible, and with sufficient notice (at least two to three weeks), so that we can work together to make alternate arrangements.

Students with Disabilities or Accommodation Requirements

Students with diverse learning styles and needs are welcome in this course. If you have an acute or ongoing disability issue or accommodation need, you should register with Accessibility Services (AS) (www.accessibility.utoronto.ca) at the beginning of the academic year. Without registration, you will not be able to verify your situation with your instructors, and instructors will not be advised about your accommodation needs. AS will assess your medical situation, develop an accommodation plan with you, and support you in requesting accommodation for your course work. Remember that the process of accommodation is private: AS will not share details of your condition with any instructor, and your instructors will not reveal that you are registered with AS.

Writing

As a student here at the University of Toronto, you are expected to write well. The university provides its students with a number of resources to help them achieve this. For more information on campus writing centres and writing courses, please visit <http://www.writing.utoronto.ca/>.

Other Resources

Student Life Programs and Services (<http://www.studentlife.utoronto.ca/>)

Academic Success Services (<http://www.studentlife.utoronto.ca/asc>)

Counselling and Psychological Services (<http://www.studentlife.utoronto.ca/hwc>)